

USF Student Green Energy Fund Council

Friday, September 18, 2020 – Virtual Teams Meeting

Time: 1:00 pm – 2:30 pm

Meeting Minutes

In attendance:

Council Members

Sharon Hanna-West, Mazi Ferguson, Kianna Freeman, Kebreab Ghebremichael, Ray Gonzalez, Taylor Mandalou, Chris Marks, Makayla Parnell, George Philippidis, Samuel Rechek, Robin Rives, Emalia Tack, Zachary Warhul, Alexis Mootoo (Chair)

Absent: Raymond Mensah

Observer(s): Peter Stiling, Jen Lister, Saviya Jean-Baptiste, Suchi Daniels, Carolina Paez Jimenez, Justin Silnutzer, Nelly Orozco Martinez

Reassessing Proposal Process:

A. Mootoo and S. Jean-Baptiste provided a brief update on the proposal process. To simplify and attract proposals, the subcommittee recommended using Canvas course as the method for project proposals. S. Jean-Baptiste combined the group's notes and will send out the canvas link to the council for review.

Action Item: S. Jean-Baptiste to send canvas link to council before the next meeting

Public Comment:

- J. Silnutzer, N. Orozco Martinez, and C. Paez Jimenez presented their group project idea with the council. The project will address waste reduction and divergence and will provide a checklist for event managers to improve waste management at USF events ranging from SG meetings to sports games. The group also shared the possibility of including a technology tool to support this issue. S. Hanna-West has an intern working on a similar project and can assist the group.
- M. Ferguson shared the link to the Climate Adaptation Research Symposium with the group.
- Some members expressed scheduling conflicts, therefore a doodle request will be sent out to the council for availability.
- The group discussed appropriate marketing campaigns and whether course-based projects are eligible to apply for SGEF and determined it is possible as long as the project's objective aligns with the charter guidelines.
- R. Rives shared that she met with the project lead from the Zimmerman School of Advertising and Mass Communications and will be working with them on a marketing campaign, which can be extended to SGEF.
- S. Daniels shared that other organizations have created different marketing campaigns based on sustainability and waste reduction and suggested a need to coordinate and unify these efforts.

Meeting adjourned at 2:06 pm.