INTEGRATED PUBLIC RELATIONS AND ADVERTISING BACHELOR OF SCIENCE

Example of 4 Year Program

YEAR 1					
Fall	Spring	Summer			
ENC 1101	ENC 1102	Non-major General Elective			
State Core Humanities	MMC 3602	Non-major General Elective			
State Core Mathematics Course	Enhanced Gen Ed - Quantitative Reasoning				
State Core Natural Science	State Core Social Science				
Total Hours: 12	Total Hours: 12	Total Hours: 6			

YEAR 2				
Fall	Spring	Summer		
MMC 2100	ADV 2214	Major Elective or Internship		
Enhanced Gen Ed - Creative Thinking	ADV 3008	Non-major General Elective		
Core Social Science	PUR 3000	Non-major General Elective		
Enhanced Gen Ed – Info and Data Literacy	Non-major General Elective			
	Total Hours: 12	Total Hours: 9		