

Marketing of Science Teachers and Induction (MOSTI)

The Marketing of Science Teachers and Induction (MOSTI) was a collaborative project that created and implemented a model marketing and induction program to increase the number of middle-school science teachers. MOSTI coupled a marketing strategy to attract potential career changes with year-long content-specific mentoring and science professional development (PD) to ease transition into the classroom. The Museum of Science and Industry (MOSI),